

FIG. 1

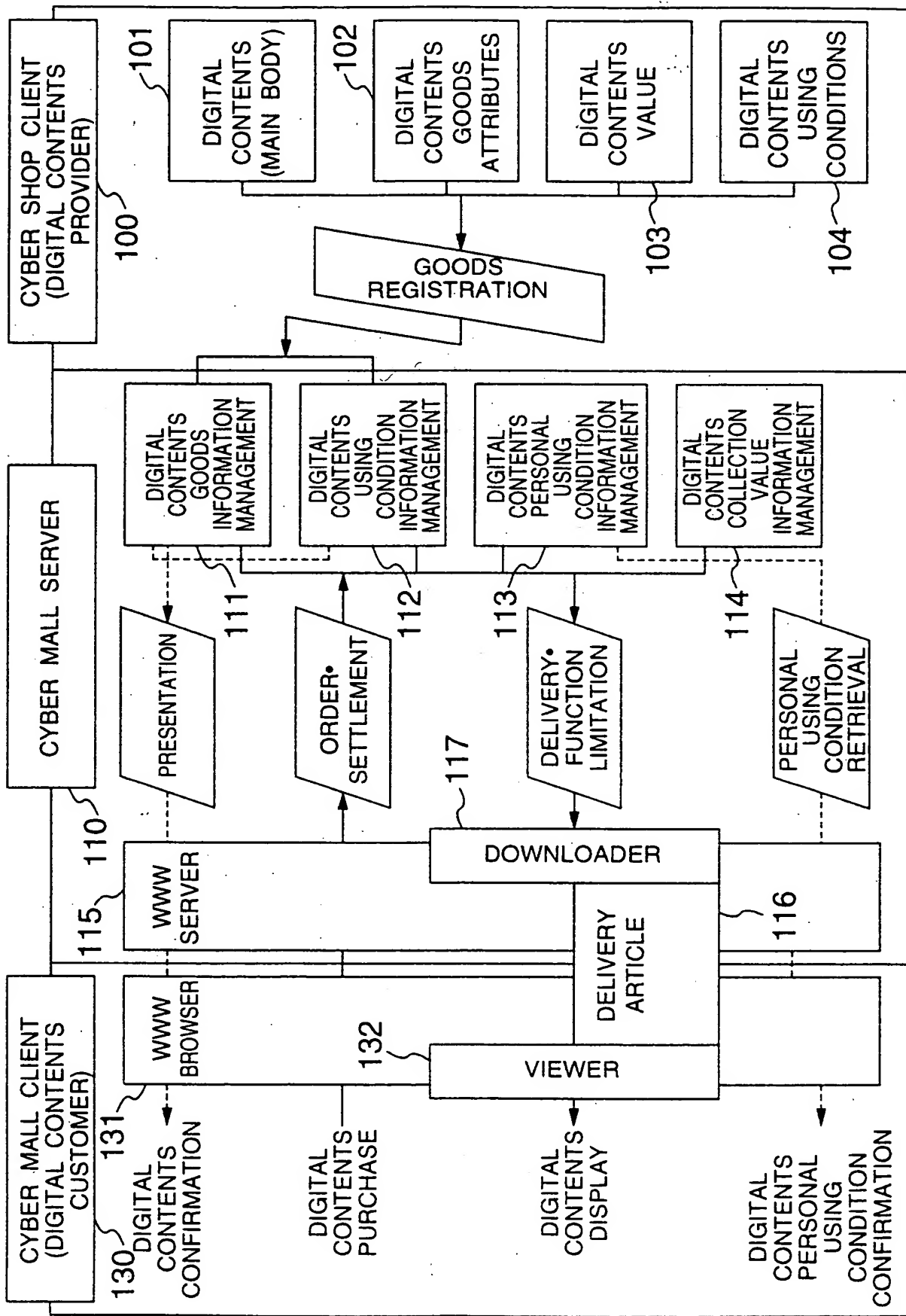


FIG. 2

100

110

130

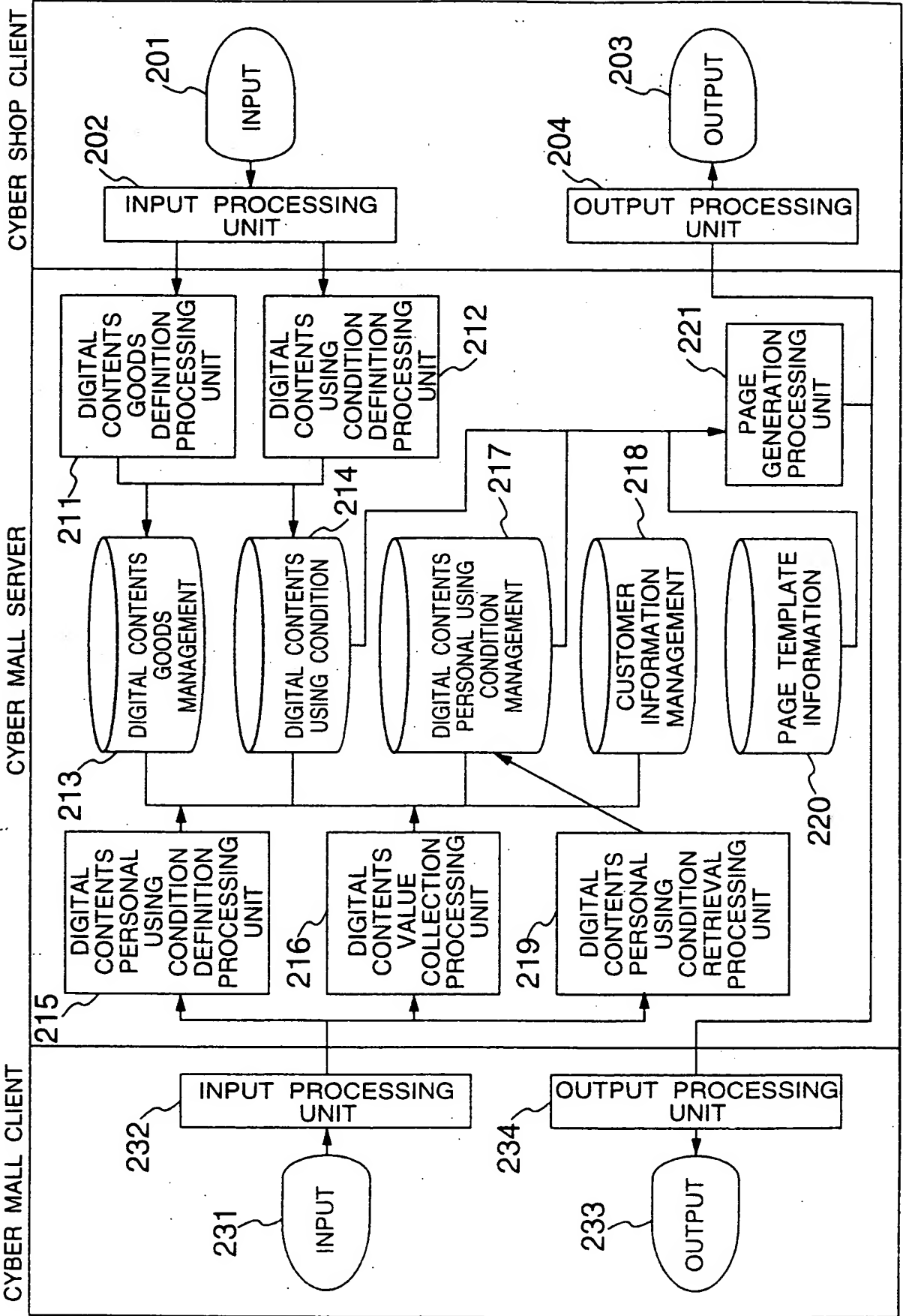


FIG. 3

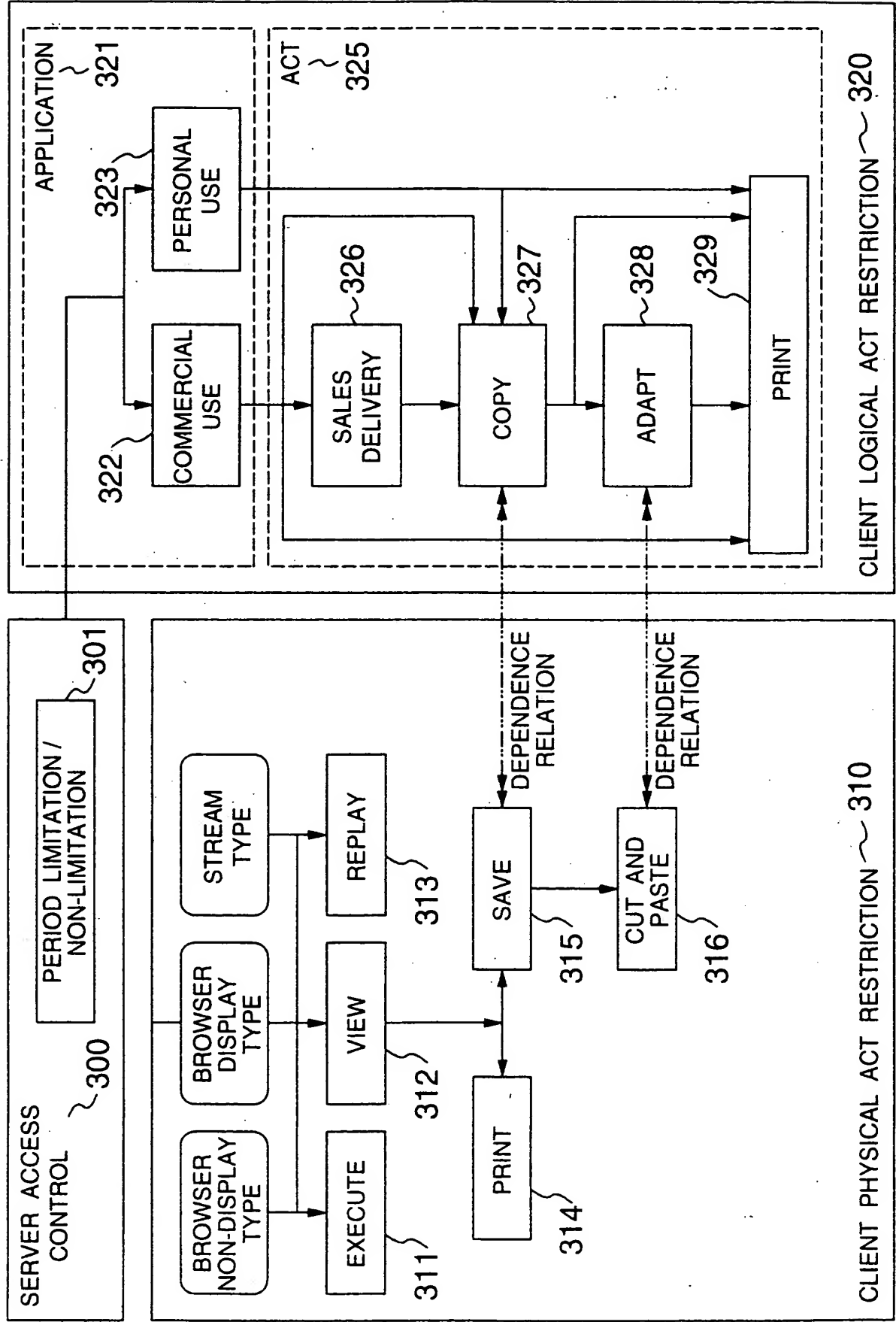
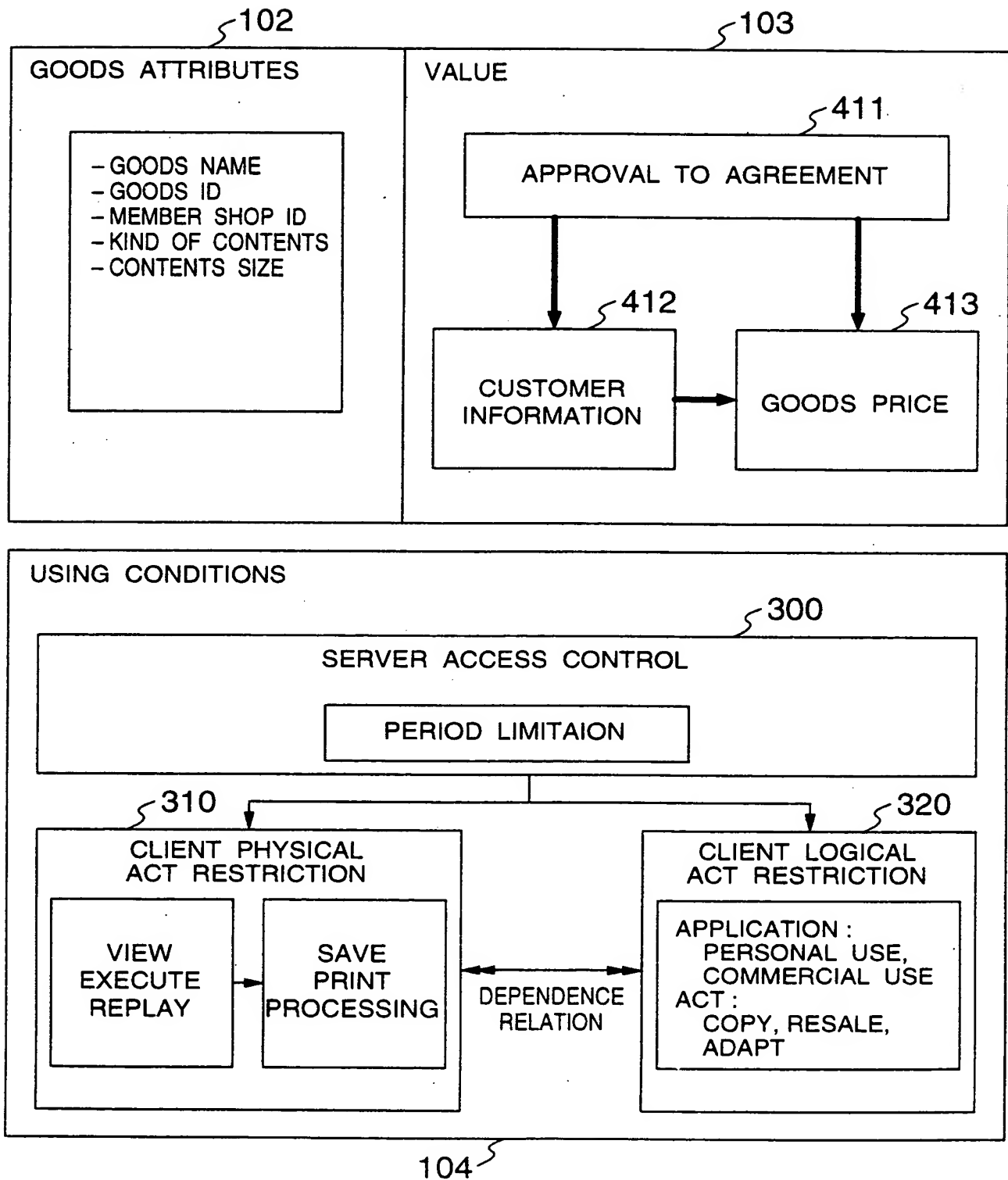


FIG. 4



# FIG. 5

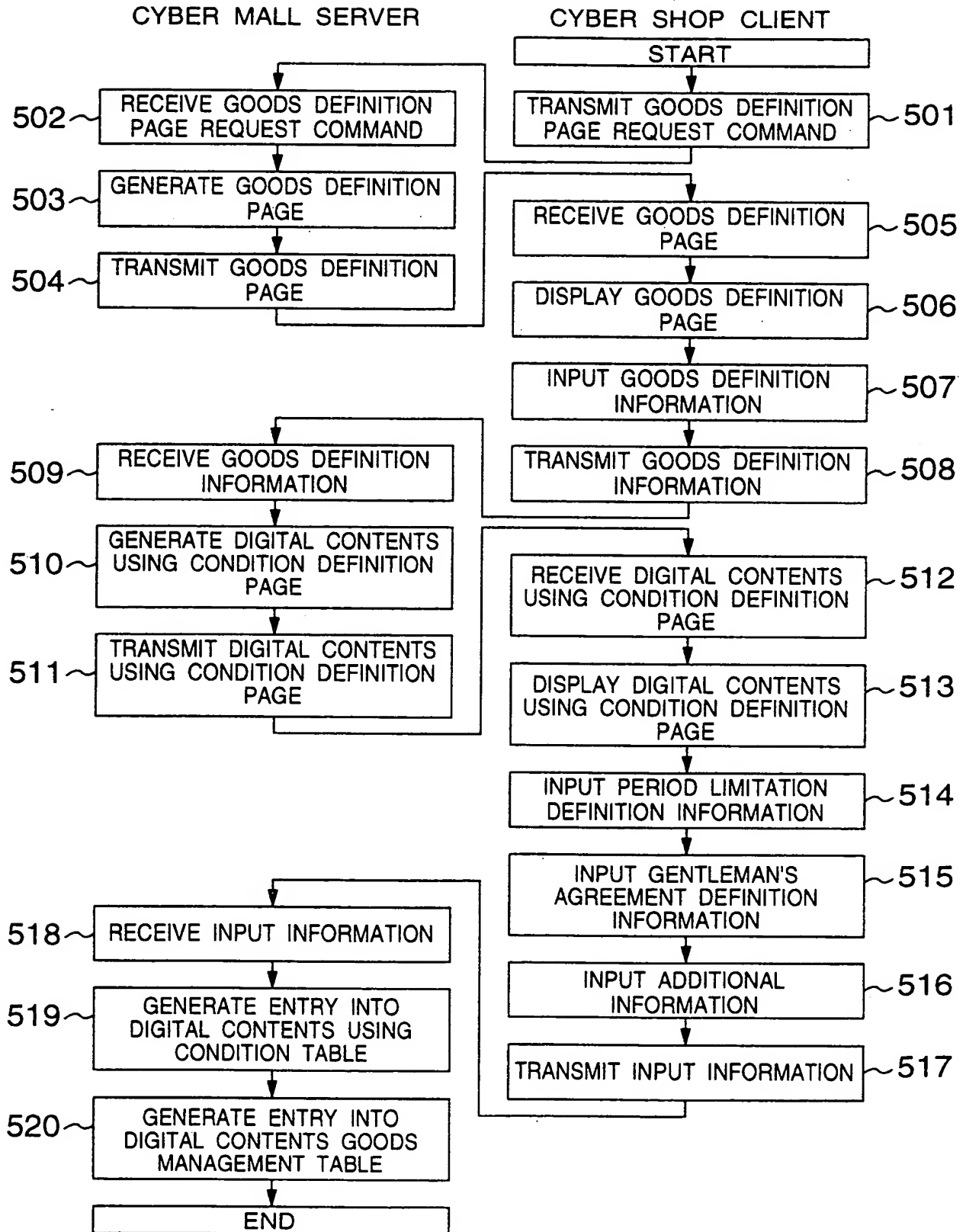


FIG. 6

DIGITAL CONTENTS GOODS DEFINITION

GOODS NAME  ~ 601

GOODS PRICE

☒ CHARGE  ~ 602 ☐ FREE

INPUT OF CUSTOMER INFORMATION

☐ NAME ~ 603

☒ E-MAIL ADDRESS ~ 604

☐ ADDRESS ~ 605

☐ TEL NO. ~ 606

☐ INPUT IS  
UNNECESSARY ~ 607

APPROVAL TO AGREEMENT IS

☒ NECESSARY ~ 608 ☐ UNNECESSARY ~ 609

610 ~

FIG. 7

DEFINITION OF DIGITAL CONTENTS  
USING CONDITIONS

SETTING OF ACCESS CONTROL

SETTING OF PERIOD

☐ RELATIVE TERM  ~701

☐ ABSOLUTE TERM  ~702

☒ NON-LIMITATION ~703

SETTING OF LEGAL RESTRICTION OF DIGITAL CONTENTS  
EXPRESSING METHOD OF CONTENTS

☒ SEE ~704      ☐ EXECUTE ~705      ☐ REPLAY ~706

APPLICATION PERMISSION OF CONTENTS

☒ PERSONAL USE ~707      ☐ COMMERCIAL USE ~708

USE PERMISSION RANGE OF CONTENTS

☒ INHIBIT SALES DELIVERY (COMMERCIAL USE) ~709      ☐ PERMIT SALES DELIVERY (COMMERCIAL USE) ~710

☐ INHIBIT COPY ~711      ☒ PERMIT COPY ~712

☒ INHIBIT ADAPTING ~713      ☐ PERMIT ADAPTING ~714

☐ INHIBIT PRINTING ~715      ☒ PERMIT PRINTING ~716

FORCED EXERCISE OF LEGAL RESTRICTION

☒ FORCEDLY EXERCISE ~717      ☐ NOT FORCEDLY EXERCISE ~718

SETTING OF ADDITIONAL ITEMS

~719

720 ~

FIG. 8

GOODS NAME	MEMBER SHOP NAME	USING CONDITION ID	PRICE	CUSTOMER INFORMATION	-----
-----					
APPLE	CardHouse	0003	¥100	E-MAIL ADDRESS	-----
-----					
801	802	803	804	805	

FIG. 9

USING CONDITION ID	SERVER ACCESS RIGHT	RELATIVE TERM	RELATIVE TERM UNIT	GENTLEMAN'S AGREEMENT APPLICATION	GENTLEMAN'S AGREEMENT ACT	FORCED EXERCISE	-----
-----							
0003	ABSENT	—	—	PERSONAL USE	PRINT, COPY	PRESENT	-----
901	902	903	904	905	906	907	



FIG. 10

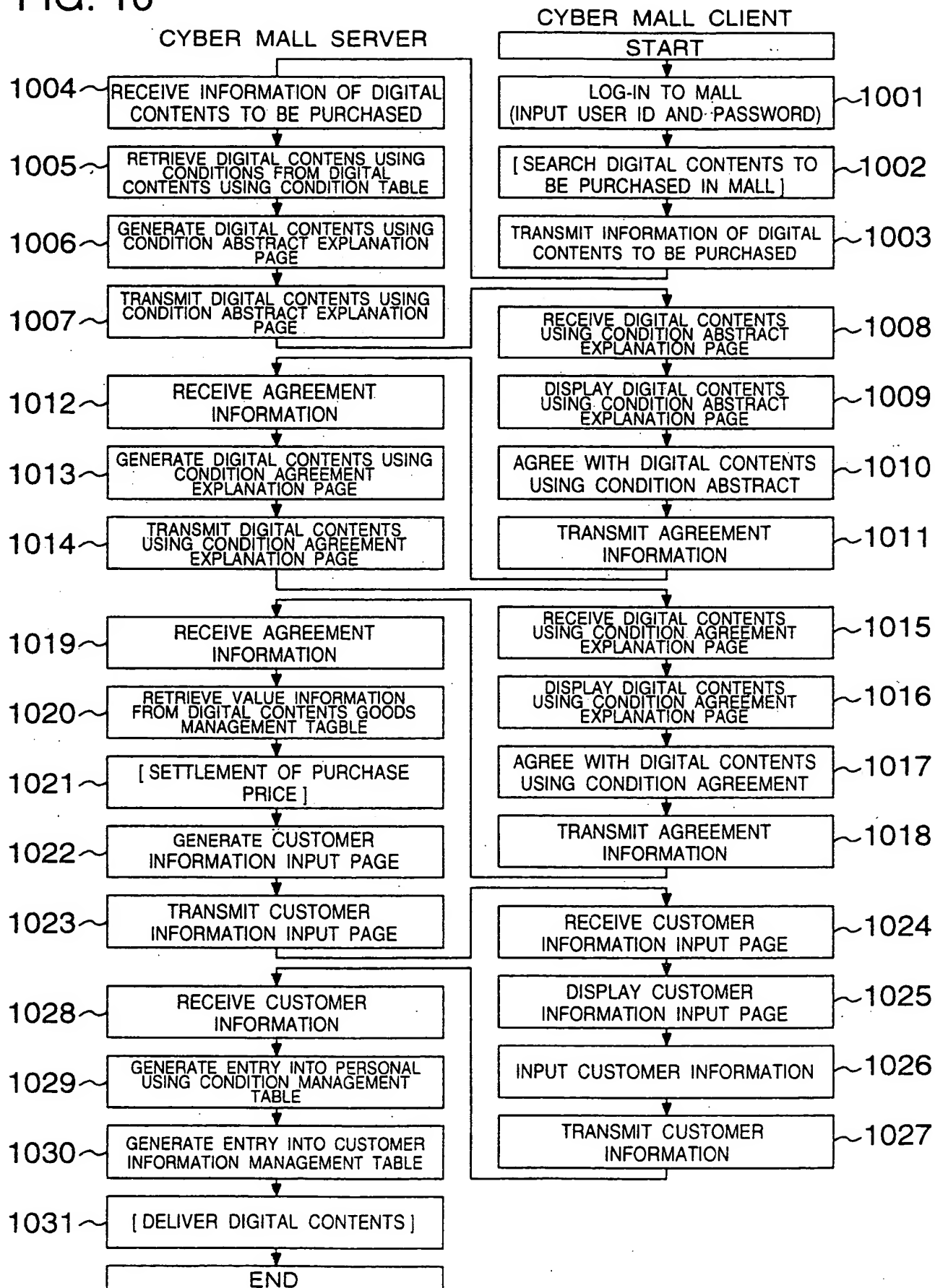


FIG. 11

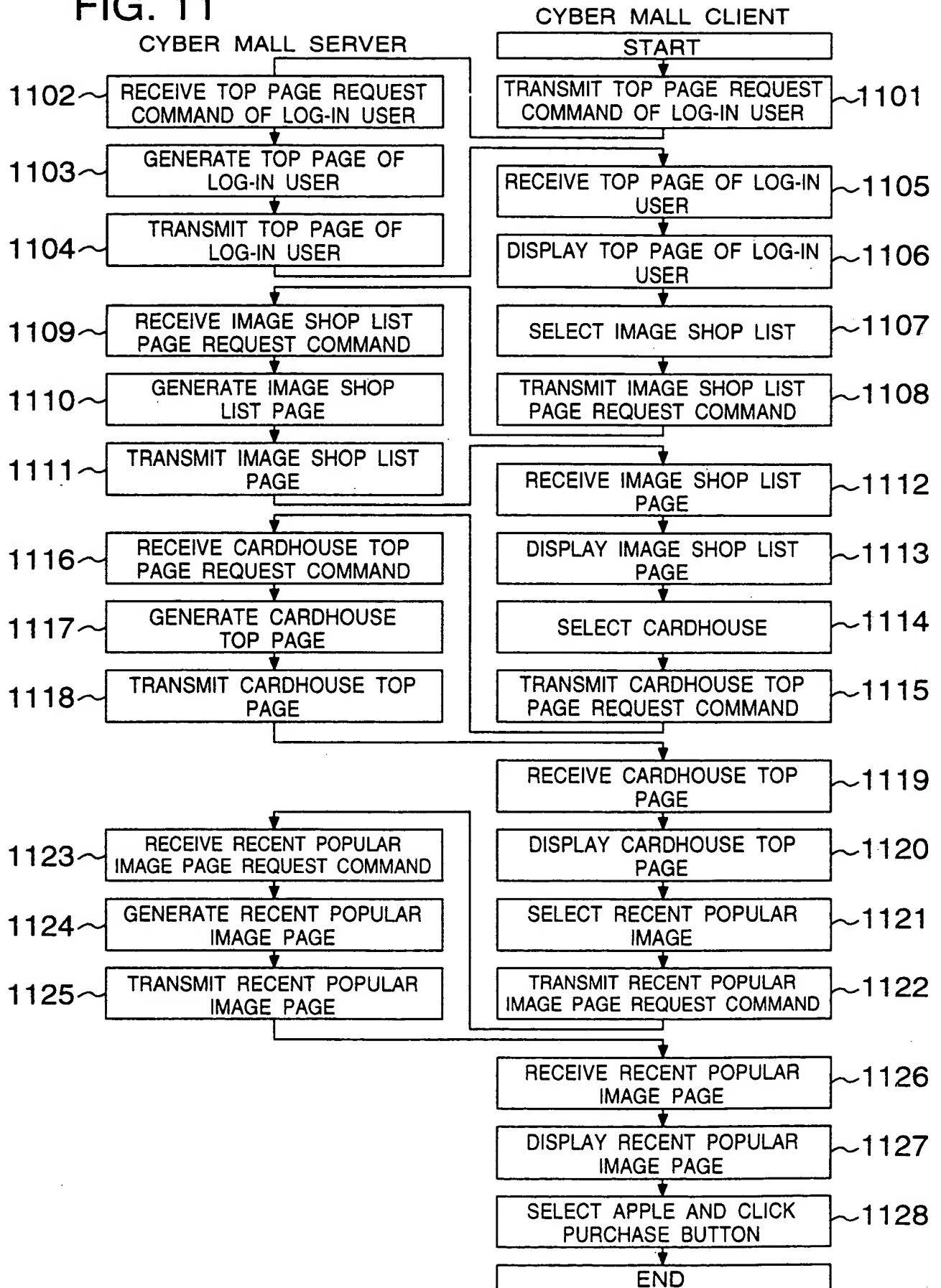


FIG. 12

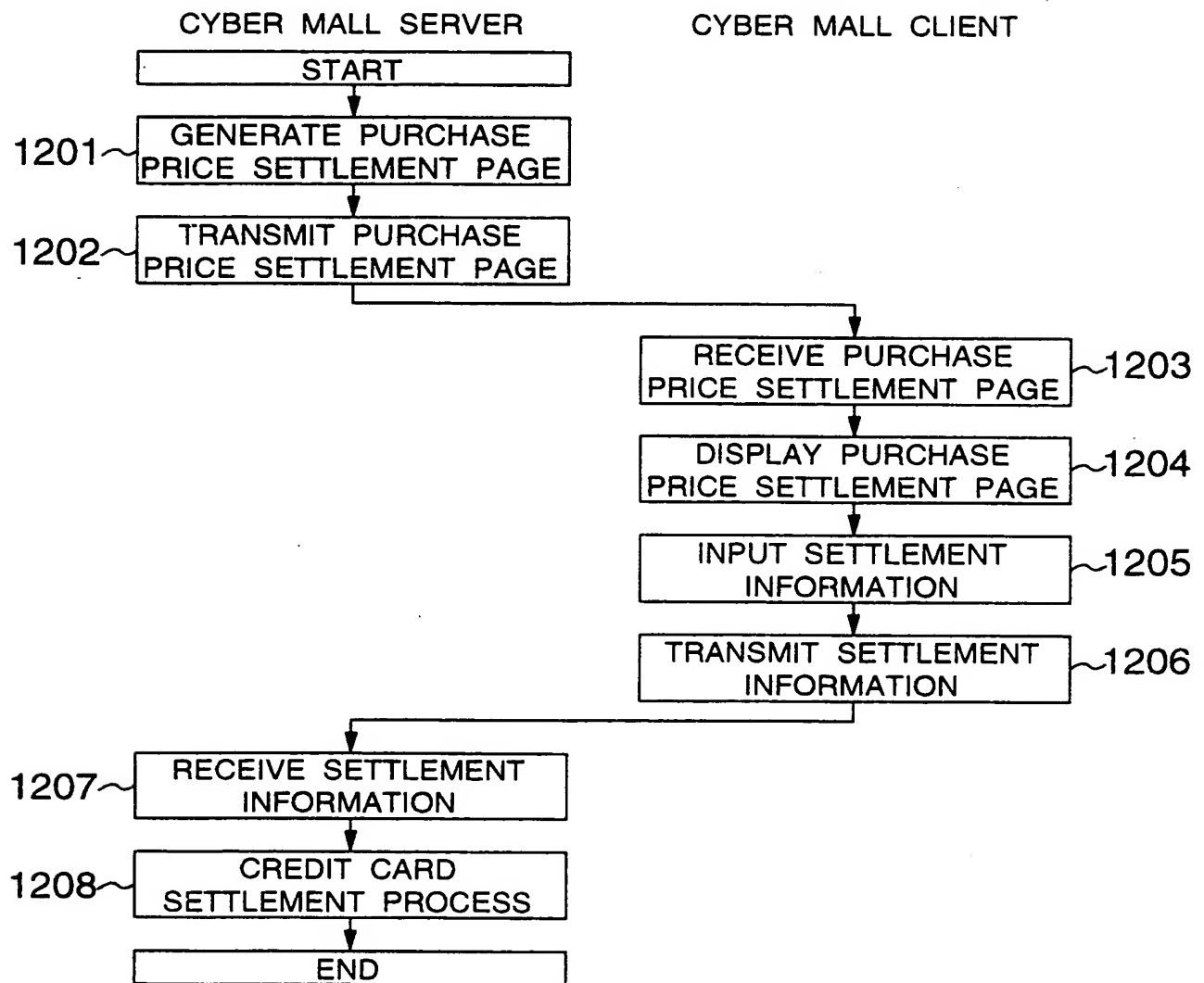


FIG. 13

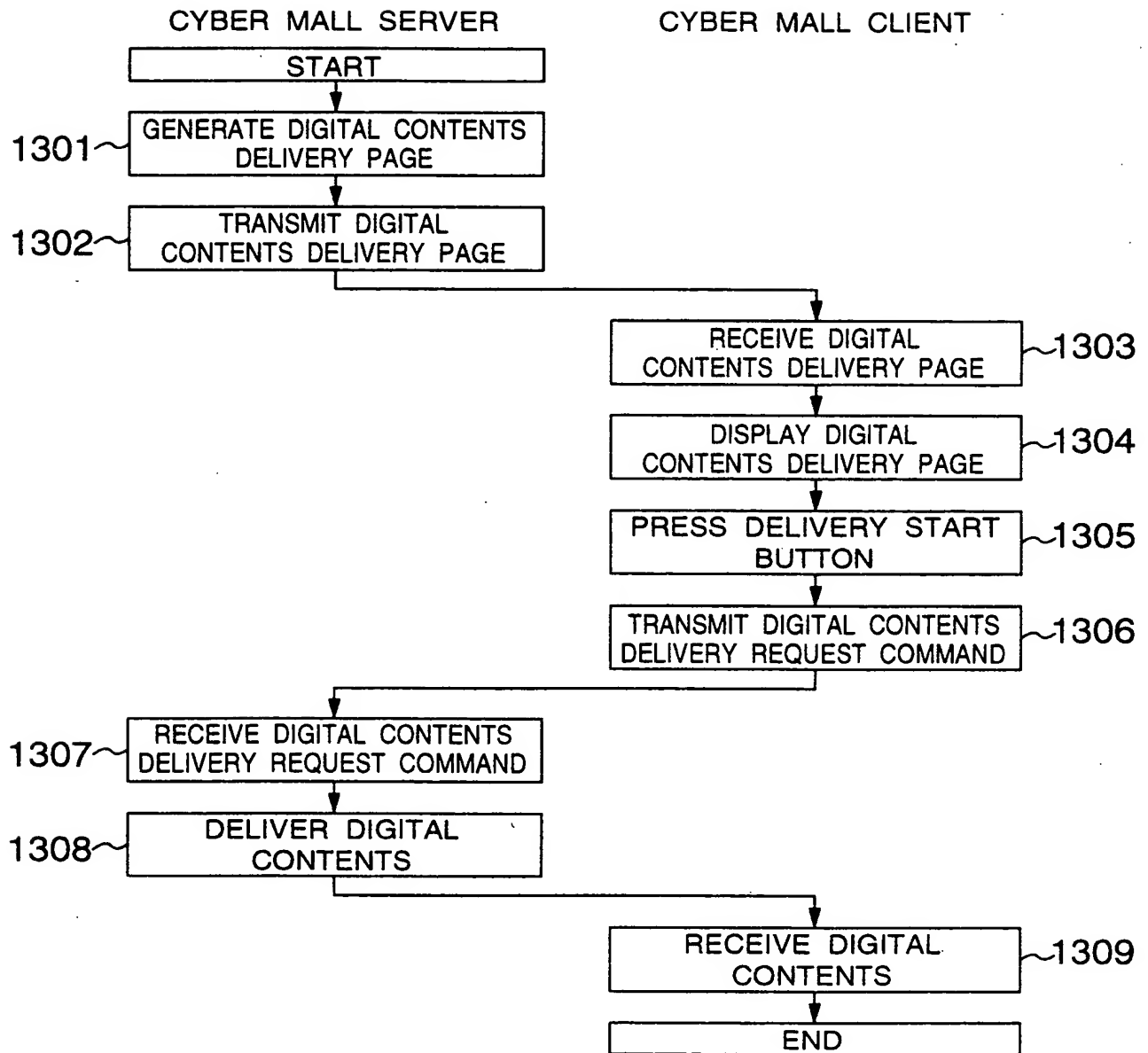
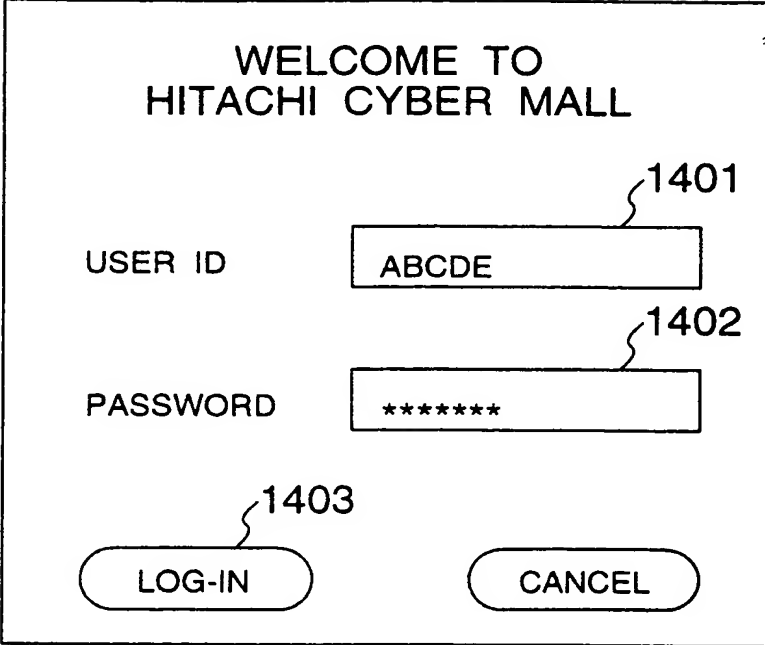


FIG. 14



WELCOME TO  
HITACHI CYBER MALL

USER ID

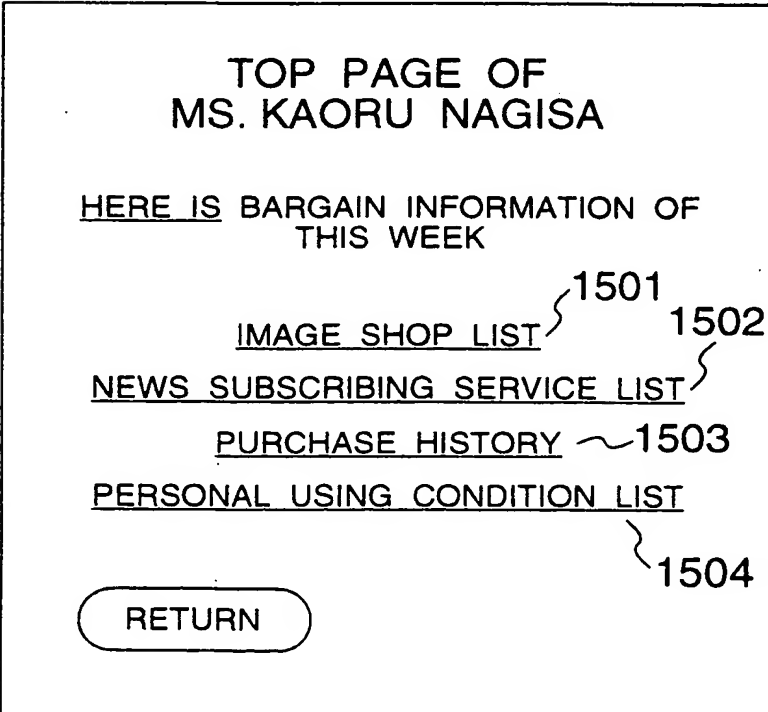
PASSWORD

1401 points to the USER ID input field.

1402 points to the PASSWORD input field.

1403 points to the LOG-IN button.

FIG. 15



TOP PAGE OF  
MS. KAORU NAGISA

HERE IS BARGAIN INFORMATION OF  
THIS WEEK

IMAGE SHOP LIST 1501

NEWS SUBSCRIBING SERVICE LIST 1502

PURCHASE HISTORY 1503

PERSONAL USING CONDITION LIST 1504

1501 points to IMAGE SHOP LIST.

1502 points to NEWS SUBSCRIBING SERVICE LIST.

1503 points to PURCHASE HISTORY.

1504 points to PERSONAL USING CONDITION LIST.

FIG. 16

IMAGE SHOP LIST

YOU CAN BUY EVEN ONE IMAGE IN  
THOSE SHOPS

1601 {

<i>CardHouse</i>	THERE ARE MANY IMAGES FOR CARD
<i>texPics</i>	HERE ARE IMAGES FOR WALL SHEET

RETURN

FIG. 17

*CardHouse*

MOVE TO YOUR FAVORITE  
PAGE FROM MENU AND  
SELECT DESIRED IMAGE

RECOMMENDATION OF THIS WEEK  
SUITABLE FOR GREETING CARD

HIT RANKING

RECENT POPULAR IMAGES { 1701

RETURN

FIG. 18

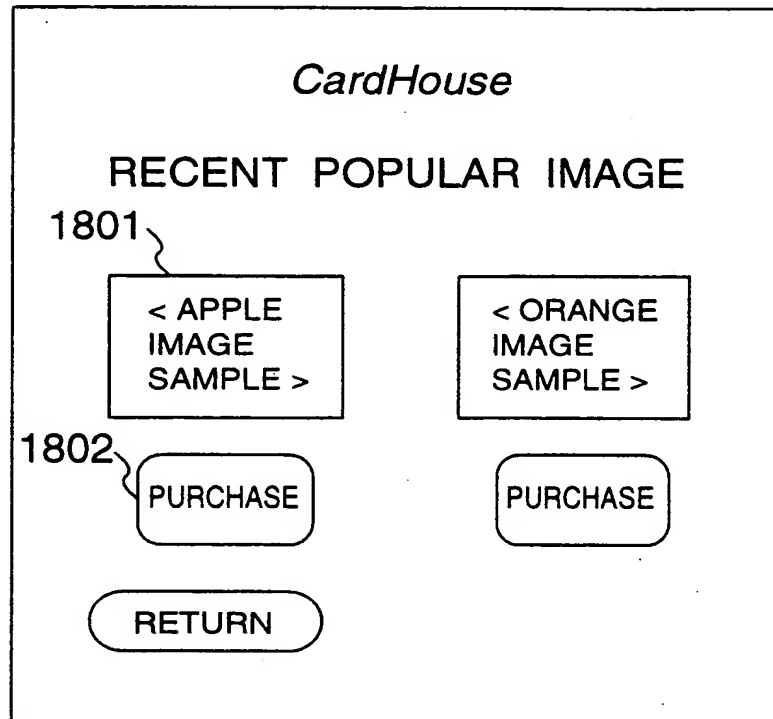


FIG. 19

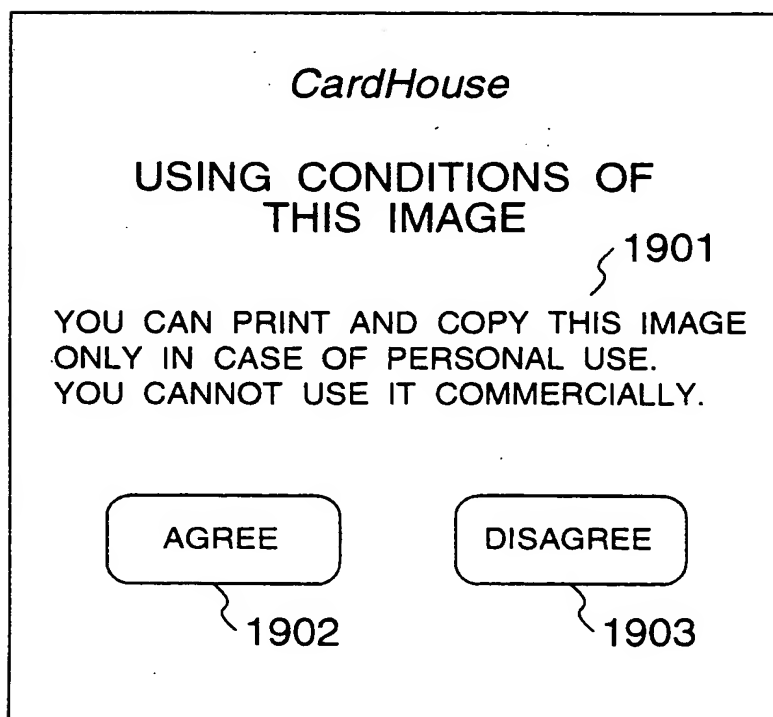


FIG. 20

*CardHouse*

AGREEMENT TO USE OF  
THIS IMAGE 2001

RIGHT OF THIS IMAGE IS .....  
THIS IMAGE IS FOR  
PERSONAL USE .....

AGREE 2002

DISAGREE 2003

FIG. 21

*CardHouse*

SETTLEMENT OF PURCHASE  
PRICE

KIND OF CARD 2101

CARD NO. 2102

VALID TERM 2103

NAME OF CARD OWNER 2104

TRANSMIT 2105 CANCEL



FIG. 22

*CardHouse*

INPUT OF CUSTOMER  
INFORMATION

SETTLEMENT HAS BEEN FINISHED.  
BEFORE DOWNLOADING IMAGE,  
INPUT YOUR CONTACT ADDRESS.

E-MAIL ADDRESS  2201

2202

TRANSMIT CANCEL

FIG. 23

*CardHouse*

DOWNLOADING OF IMAGE

CLICK DOWNLOAD BUTTON  
AND DOWNLOAD IMAGE.

2301

DOWNLOAD

FIG. 24

USER ID	PERSONAL USING CONDITION ID	GOODS NAME	MEMBER SHOP NAME	PURCHASE DATA	VALID TERM	USING CONDITION SITUATION
-----						
ABCDE	98110-5	APPLE	Card House	1998.01.10	INDEFINITE	VALID
2401	2402	2403	2404	2405	2406	2407

FIG. 25

USER NAME	E-MAIL ADDRESS	ADDRESS	TEL NO.	-----
-----				
kaoru@nerv.org	---	---	---	---
2501	2502	2503	2504	

FIG. 26

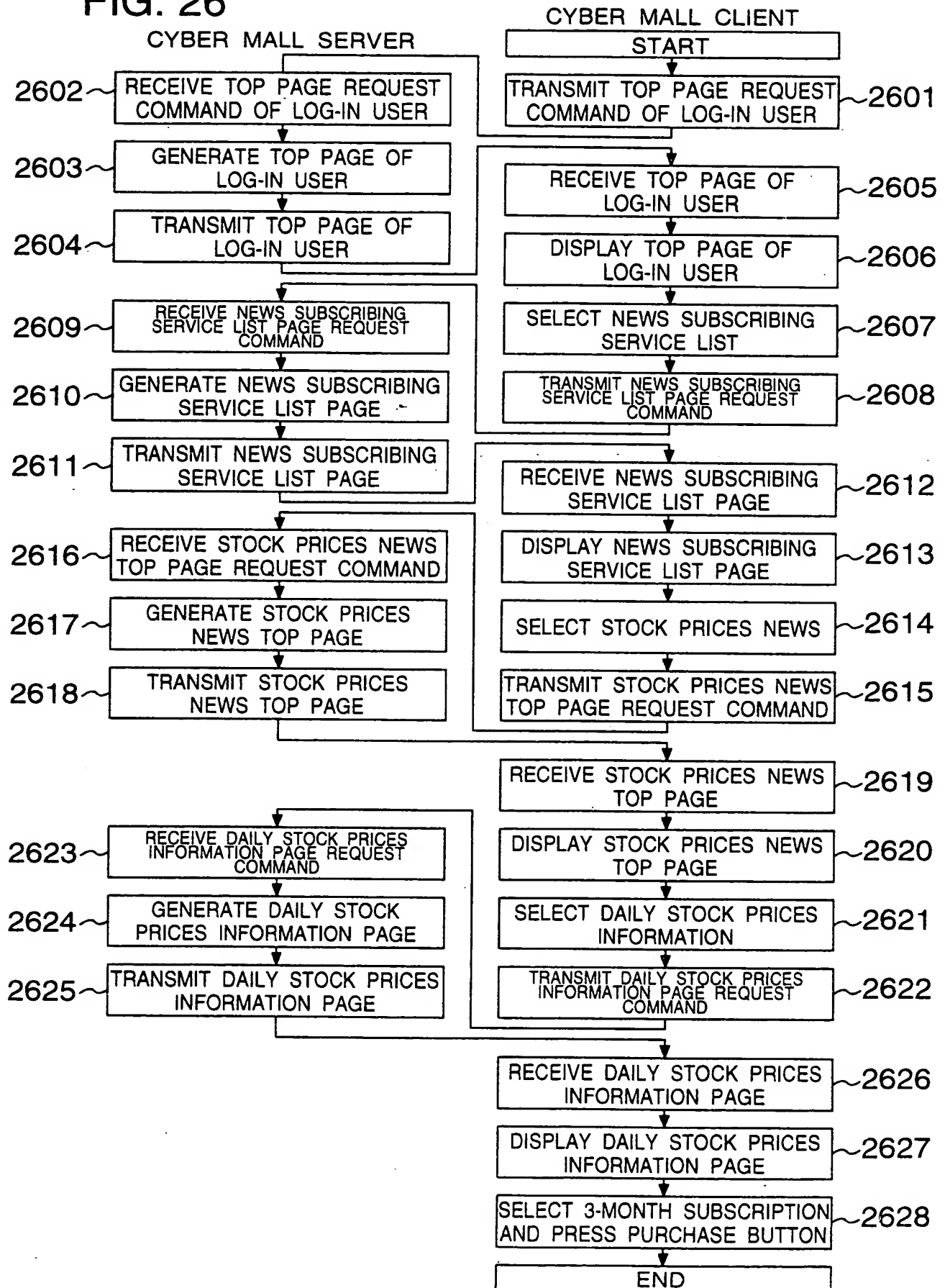


FIG. 27

LIST OF NEWS SUBSCRIBING  
SERVICE

YOU CAN PERIODICALLY SUBSCRIBE  
VARIOUS NEWS HERE

<i>Computer News</i>	PRESENT TRADE INFORMATION AND NEW PRODUCT INFORMATION
<i>STOCK PRICES NEWS</i>	PRESENT TIMELY MARKET INFORMATION

2701

RETURN

FIG. 28

STOCK PRICES NEWS

MOVE TO YOUR FAVORITE PAGE FROM  
MENU AND SELECT NEWS TO  
BE SUBSCRIBED

2801

DAILY STOCK PRICES INFORMATION

WEEKLY MARKET ANALYSIS

RETURN

FIG. 29

**STOCK PRICES NEWS**

DAILY STOCK PRICES INFORMATION

SELECT YOUR DESIRED  
SUBSCRIBING PERIOD

1-WEEK SUBSCRIPTION (¥100)	<input type="button" value="PURCHASE"/>
1-MONTH SUBSCRIPTION (¥300)	<input type="button" value="PURCHASE"/>
3-MONTH SUBSCRIPTION (¥700)	<input type="button" value="PURCHASE"/>

2901                      2902

FIG. 30

**STOCK PRICES NEWS**

USING CONDITIONS OF THIS NEWS

3001

ALTHOUGH YOU CAN READ DAILY  
STOCK PRICES INFORMATION ON  
DESIGNATED SITE, YOU CANNOT  
PRINT AND COPY IT EVEN FOR  
PERSONAL USE.

<input type="button" value="AGREE"/>	<input type="button" value="DISAGREE"/>
--------------------------------------	---

3002                      3003

FIG. 31

**STOCK PRICES NEWS**

AGREEMENT TO USE OF THE NEWS

COPYRIGHT OF INFORMATION IS .....  
PRINTING AND COPY OF THE INFORMATION ARE .....  
COMMERCIAL USE IS FULLY INHIBITED .....

3101

AGREE

DISAGREE

3102                      3103

FIG. 32

**STOCK PRICES NEWS**

SETTLEMENT OF PURCHASE PRICE

KIND OF CARD

CARD NO.

VALID TERM

NAME OF CARD OWNER

3201  
3202  
3203  
3204

TRANSMIT

3205

CANCEL

FIG. 33

**STOCK PRICES NEWS**

INPUT OF CUSTOMER INFORMATION

SETTLEMENT HAS BEEN FINISHED

BEFORE YOU READ STOCK PRICES  
INFORMATION, INPUT YOUR  
CONTACT ADDRESS.

NAME

E-MAIL ADDRESS

3301

3303

3302

FIG. 34

**STOCK PRICES NEWS**

READ DAILY STOCK PRICES INFORMATION

CLICK VIEW BUTTON AND READ NEWS

3401

FIG. 35

USER ID	PERSONAL USING CONDITION ID	GOODS NAME	MEMBER SHOP NAME	PURCHASE DATA	VALID TERM	USING CONDITION SITUATION
-----						
ABCDE	98118-7	DAILY STOCK PRICES INFORMATION OF 3-MONTH	STOCK PRICES NEWS	1998.01.18	1998.04.17	VALID
3501	3502	3503	3504	3505	3506	3507

FIG. 36

USER NAME	E-MAIL ADDRESS	ADDRESS	TEL NO.	-----
KAORU NAGISA	kaoru@nerv.org	Tokyo, Japan	03-1234-5678	-----
3601	3602	3603	3604	



FIG. 37

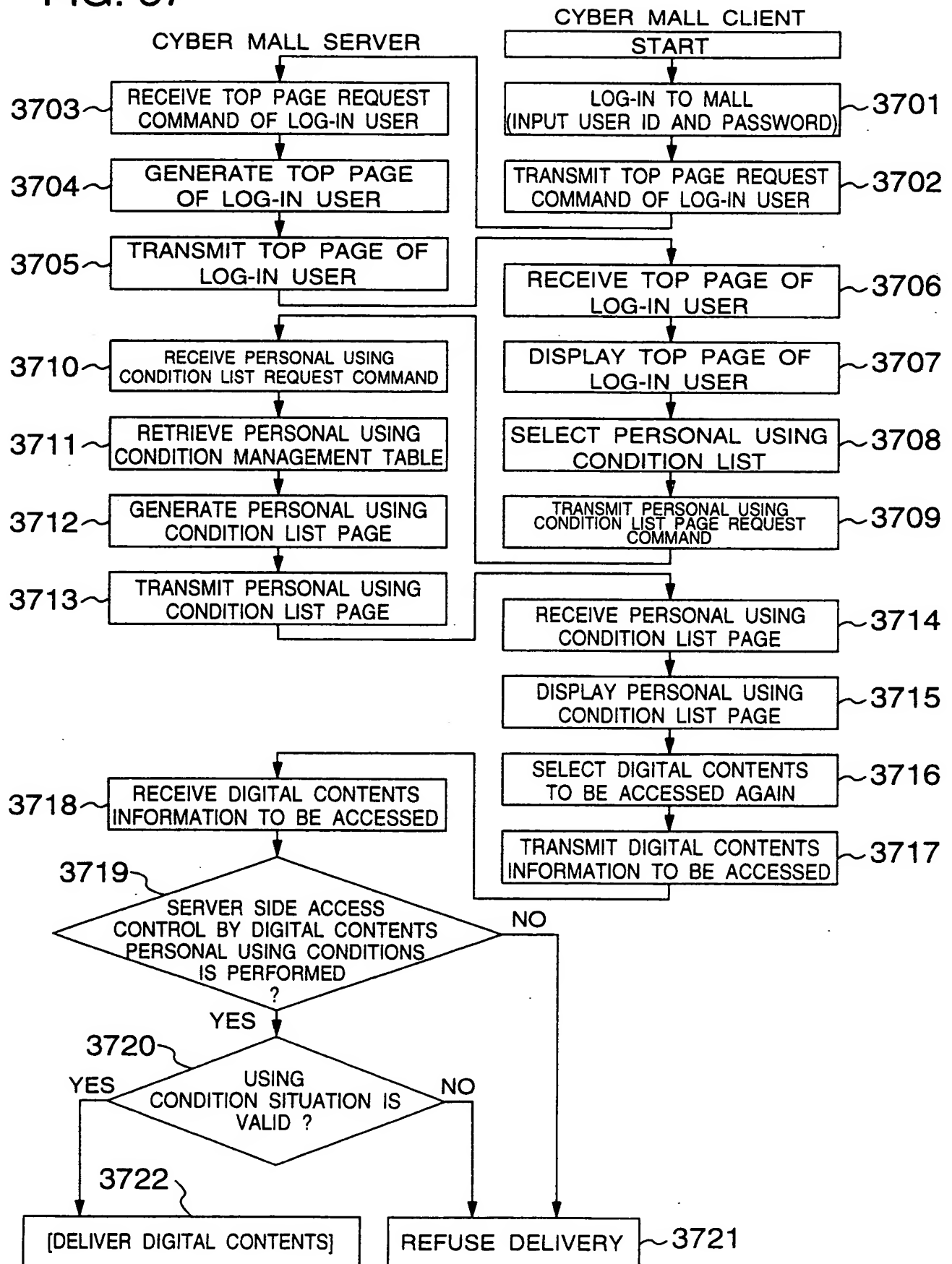


FIG. 38

PERSONAL USING CONDITION LIST

PERSONAL USING CONDITIONS MS. KAORU NAGISA  
HAS NOW ARE AS FOLLOWS.

3801

3803

MEMBER SHOP NAME	PERSONAL USING CONDITION ID	GOODS NAME	VALID TERM	ACCESSING METHOD
Cardhouse	98110-5	APPLE	INDEFINITE	DOWNLOAD
STOCK PRICES NEWS	98118-7 3802	DAILY STOCK PRICES INFORMATION OF 3-MONTH	1998.04.17 3804	<u>READ</u> 3805

3806

3807

3808

3809

3810

RETURN